



# COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor(s), I hereby declare that:

#### TYPE OF DECLARATION

This declaration is for a utility patent application.

#### **INVENTORSHIP IDENTIFICATION**

My residence, post office address and citizenship are as stated below, next to my name. I believe that I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if two or more names are listed below) of the subject matter that is claimed, and for which a patent is sought on the invention entitled:

#### TITLE OF INVENTION

TEMPLATE CREATION AND EDITING FOR A MESSAGE CAMPAIGN

#### SPECIFICATION IDENTIFICATION

The sp	pecification
_	is attached hereto.
	was filed on April 7, 2000 and has U.S. Application Number 09/545,524
	and was amended on .

#### ACKNOWLEDGMENT OF REVIEW OF PAPERS AND DUTY OF CANDOR

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in 37, Code of Federal Regulations, Section 1.56.

#### **PRIORITY**

The present application claims the benefit under 35 U.S.C. §119(e) of Prior U.S. Provisional Applications:

**Provisional Application Serial Number** 

Filing Date

The present application claims the benefit under 35 U.S.C. §120 of the following Applications:

**Application Serial Number** 

**Filing Date** 

Status

#### **POWER OF ATTORNEY**

I hereby appoint the following practitioner(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

APPOINTED PRACTITIONER(S)

#### **Customer Number 21710**

Brian L. Michaelis (34,221) Mark S. Leonardo (41,433) Mark A. Hofer (30,068) Jacques B. Miles (42,888) David D. Lowry (38,538) Joseph P. Quinn (45,029)

SEND CORRESPONDENCE TO

**DIRECT TELEPHONE CALLS TO:** 

Brian L. Michaelis Brown Rudnick Freed & Gesmer Box IP, 18<sup>th</sup> Floor One Financial Center Boston, MA 02111 Brian L. Michaelis 617-856-8369

#### **DECLARATION**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

### **SIGNATURE(S)**

First Inventor: Seth Haberman	
Inventor's signature:	Date
Country of Citizenship: U.S.A	
Residence: New York, NY	
Post Office Address: 1 West 85th Street, Apt. 6A, New York	k, NY 10024
Second Inventor: Chet Schuler Inventor's signature:	Date
Country of Citizenship: U.S.A.	
Residence: Marlboro, MA	
Post Office Address: 878 Broadmeadow Road, Apt. 9, Mar	rlboro, MA 01752
See other p and correc	have for signature

#### **DECLARATION**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

## **SIGNATURE(S)**

First Inventor: Seth Haberman	
Inventor's signature:	<b>Date</b>
Country of Citizenship: U.S.A	
Residence: New York, NY	
Post Office Address: 1 West 85th Street, Apt. 6A,	New York, NY 10024
also and a second	
Second Inventor: Chet Schuler	Schule Date 1/21/00
Inventor's signature: Resta 7.	Schule Date 7/21/00
Country of Citizenship: U.S.A.	, ,
Residence: Marlboro, MA	
Post Office Address: 30 Westminster Drive, Mar	lboro, MA 01752

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# VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS (37 CFR 1.9(f) AND 1.27 (c)) - SMALL BUSINESS CONCERN

Docket No. 20429/5

Serial No.	Filing Date	Patent No.	Issue Date
09/545,524	April 7, 2000	N/A	N/A

Applicant/

HABERMAN et al.

Patentee:

Invention: TEMPLATE CREATION AND EDITING FOR A MESSAGE CAMPAIGN



I hereby declare that I am:

- ☐ the owner of the small business concern identified below:
- an official of the small business concern empowered to act on behalf of the concern identified below:

NAME OF CONCERN: VISIBLE WORLD, INC.

ADDRESS OF CONCERN: 527 West 34th Street, 6th Floor, New York, NY 10001

I hereby declare that the above-identified small business concern qualifies as a small business concern as defined in 13 CFR 121.3-18, and reproduced in 37 CFR 1.9(d), for purposes of paying reduced fees under Section 41(a) and (b) of Title 35, United States Code, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, one concern controls or has the power to control both.

I hereby declare that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the above identified invention described in:

- the specification filed herewith with title as listed above.
- the application identified above.
- the patent identified above.

If the rights held by the above-identified small business concern are not exclusive, each individual, concern or organization having rights to the invention is listed on the next page and no rights to the invention are held by any person, other than the inventor, who could not qualify as an independent inventor under 37 CFR 1.9(c) or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

obligation und	er contract uch person	or law to as: , concern or	sign, grant, con organization e	have assigned, granted, convey, or license any rights in xists.  In is listed below.				
FULL NAME ADDRESS								
FULL NAME ADDRESS		Individual		Small Business Concern		Nonprofit Organization		
FULL NAME		Individual		Small Business Concern	0	Nonprofit Organization		
ADDRESS FULL NAME		Individual		Small Business Concern		Nonprofit Organization		
ADDRESS		Individual		Small Business Concern		Nonprofit Organization		
Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)  I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))								
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.								
	NAME OF PERSON SIGNING:  Seth Haberman  TITLE OF PERSON SIGNING							
OTHER THAN OWNER:  ADDRESS OF PERSON SIGNING:  527 West 34th Street, New York, NY 10001								
SIGNATURE:	Se	rch	_	DAT	· <b>c</b> ·			
SIGNATURE.				DAT	<b>L</b> .			